**Business Coaching Twin Cities**

**Website Architecture**

**1. Home Page**

**Common Area (see next page)**

**Talking Logo**

**Peer Advisory Boards Private Coaching Consulting**

* **TAB Twin Cities**
* **Testimonials**

**Links to Mark’s Page/Photo Links to Rochelle’s Page/Photo**

**Contact info Contact info**

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**2. Mark’s page**

**- Mark Bio**

**- Service Offerings**

**- TAB Mpls North/Central**

**- Links to Kodyne**

**- Contact info**

**- Newsletter signup?**

**- Business Photo/Graphic**

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**3. Rochelle’s page**

**- Rochelle Bio**

**- Service Offerings**

**- TAB Mpls South/West**

**- Links to Savvy Planning**

**- Contact info**

**- Newsletter signup?**

**- Business Photo/Graphic**

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**4. Calendar**

**- Mark’s board meetings**

**- Rochelle’s board meetings**

**- Special events**

**5. Articles of Interest**

**- Ones we write**

**- Links to others**

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**6. Affiliate site links**

**- TAB corporate**

**- Other**

**Common Area messages:**

**We help business owners live their dreams**

**Are you living yours?**

**We all went into business with an idea of how life was going to be for ourselves. Often we find the dream gets pushed further and further away as the day-to-day realities of running a business takes precedence. We understand – we’re business owners too.**

**Don’t lose sight of your future! Contact us to see how we can help.**

**Peer Advisory Boards**

**The Alternative Board - TAB Twin Cities has been serving the Minneapolis-St. Paul area business community since 1999. We put together and facilitate small groups of business owners, CEOs and company presidents from different industries to act as advisory boards of directors for each other. Our aim is to help you solve problems, take on challenges and grow your business in a candid, yet supportive environment.**

**We only work with business owners who are fully committed to seeking better ways to run their businesses and who see the value in helping others.**

**TAB Twin Cities is affiliated with TAB Boards International, our parent organization based in Denver, CO. TAB has over 3000 member companies across the US, Canada, South America and Europe.**

**Typical challenges facing our members – any of these sound familiar?**

* **Marketing**
* **Sales**
* **Finance**
* **Operations**
* **Human Resources**
* **Strategic Planning**
* **Family Business**
* **Exit Strategies**
* **Dealing with Partners**
* **Time Management**
* **Work/Life balance**
* **Leadership**
* **Management Issues**
* **Mergers and Acquisitions**

**Coaching**

**We offer one-on-one business and executive coaching to help you provide clarity, explore option and face challenges confidently.**

**Consulting**

**We offer a variety of consulting services through our network of affiliates.**