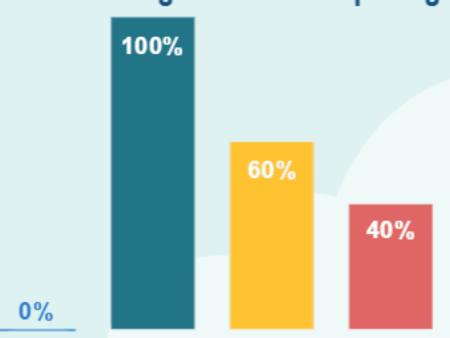
Cloud Computing Insights

TAB Small Business Pulse Survey

On a scale from 1-10, rate your understanding of cloud computing.



High Grasp of The Cloud, Answered 1-5 High Grasp of The Cloud, Answered 6-10 Low Grasp of The Cloud, Answered 1-5 Low Grasp of The Cloud, Answered 6-10

When did your company first begin to move IT systems into the cloud?

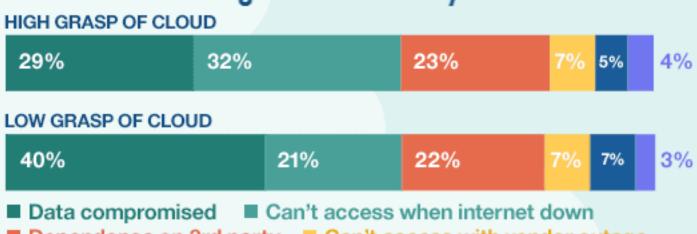


NOTE: 87% migrated within the past 5 years

On a scale of 1-10, how satisfied are you with the cloud system your company is using?



What do you consider to be the biggest concern or risk when using cloud-based systems?



■ Dependence on 3rd party ■ Can't access with vendor outage

■ Cost to switch to another medium
■ Gov. access with warrant

Data Source: Small Business Pulse Only the top answers from each question are displayed View the entire report:http://bit.ly/1I2Fm8e Visit us online: The Alternative Board com

What are your top reasons for integrating cloud systems into your business?

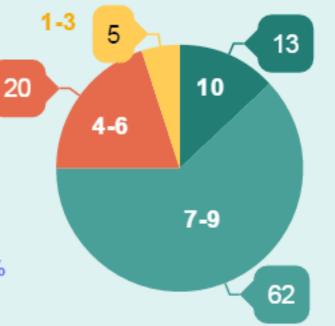


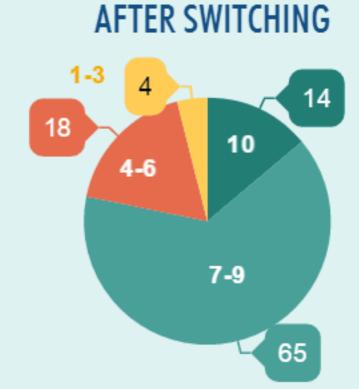
What was the greatest difficulty you experienced when migrating to the cloud?



On a scale of 1-10, how secure did/do you consider the data stored in the cloud?







What do you consider to be the most important benefit to cloud systems?

Easy access to important info 35%

Reduce expenses 21%

Flexible mamt. of data 20%

Mobile workforce 16%

Efficiency 8%